

# ASHTON PATEL

## DEVELOPER & DESIGNER

Creative, technical, and detail oriented professional with a strong background in technology, art, and digital media. Proven experience designing, executing, and testing web-based applications, integrations, and tools that are user-friendly and compliant with project specifications. Collaborative and detailed-oriented team player with excellent communication skills and ability to work with a team to develop and launch web and mobile solutions.

ashton7@sbcglobal.net | 281 253 6452 | Houston, TX, USA | www.ashtoninteractive.net

## WORK EXPERIENCES

### MANAGER OF WEB DEVELOPMENT (2023-2024)

#### SENIOR FULL STACK WEB DEVELOPER (2021-2023)

##### Versa Creative - Houston, TX

- Lead teams through complete web-development lifecycle for over 50 client projects, from design to launch, and managed ongoing maintenance and updates, for sustained client project success.
- Contributed to design, development, and delivery of websites using HTML, CSS, JS, PHP and content management systems such as WordPress.
- Conducted website audits to identify opportunities for optimization and work with SEO and PPC teams to devise marketing and brand awareness strategies.
- Executed SEO and PPC strategies, updates, and ad integrations with our client's websites.
- Implemented development strategies, testing, QAs, debugging, optimizations, and general maintenance and updates.

### FULL STACK DEVELOPER/DESIGNER (2017-2021)

#### You Squared Media - Houston, TX

- Responsible for front and back-end web development.
- Designed and created pages and content for client websites.
- Helped improve ui & ux for websites, for both desktop and mobile platforms.
- Managed hosting solutions and solved web and hosting issues.

### PROJECT WORKER / MANAGEMENT (2007, 2009, 2011)

(May - September)

#### Weatherhead PET Imaging Center - Houston, TX

- Completed and managed various projects under Dr. K Lance Gould.
- Managed, processed, and organized project info with Excel, for user-friendliness and availability.
- Increased workflow efficiency by filing scan and patient data.
- Proofread project info to be used in professional journals. Assisted in the testing of new software and programs.

## AWARDS/NOMINATIONS

### NOMINATIONS:

**Media Alliance of Houston Star Awards**  
(2019) Digital Media Specialist

**Media Alliance of Houston Star Awards**  
(2018) Digital Media Specialist

## SKILLS & PROFICIENCIES

### Coding

HTML, CSS, JS, PHP, Bootstrap, jQuery

### CMS Platforms

WordPress, Wix, Shopify, HubSpot CMS, Joomla, Drupal

### Development Tools

Sublime Text, Visual Studio Code, Marvel, GitHub, CodePen, JSFiddle

### Other Tools

Photoshop, Illustrator, InDesign, Lightroom, Acrobat, Microsoft Office Applications

## EDUCATION

### BACHELOR OF SCIENCE DEGREE (2012-2016)

#### University of Houston (UH)

Major in Digital Media

Minor in Organizational Leadership and Supervision

Graduated with High Honors (Magna Cum Laude)

### ASSOCIATE OF ARTS (2010-2012)

#### Lone Star College

Major in Art

## VOLUNTEER

### VOLUNTEER (2003, 2005)

(May - September)

#### Michael E. DeBakey VA Medical Center - TX

- Managed and organized data and patient information. Designed and printed brochures and pamphlets for clinics. Assisted patients in checking in to see doctors.